



The NAIL



Sept/Oct 2014

Published Bimonthly for Members of the
Shoals Home Builders Association

SHBA Membership Recruitment Contest

- Recruit at least 1 new member in 2014 & receive a \$30 dues voucher & if you bring that new member to a General Membership Meeting, you'll receive an additional \$10 dues voucher
- Recruit 2 new members & receive \$40 dues voucher
- Recruit 3 new members & receive \$50 dues voucher
- Recruit 4 new members & receive \$75 dues voucher Vouchers will be awarded at the Holiday Hall of Fame & Awards Banquet in December

Bring a new member *with membership application*
to a SHBA meeting & both of you will
receive complimentary meals
during September, October, & November

Look inside for more information!
Membership Application & Membership Benefits

Only members have access to
the Home Builders Association Self-Insurers Fund
low-cost workers comp insurance

SHBA 2014 Board of Directors

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Bobby Bryan

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2nd Vice-President

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Mark Reid
Tim Rhodes
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Staff

Executive Officer
Brenda Griffith

Message from the President

Hello SHBA members,

We had a fantastic HBAA Summer Board meeting in Sandestin in July. Our state association has really upped their game by providing outstanding educational seminars, especially those by HGTV and Houzz. They continue to do a great job of keeping us up-to-date on what's happening in our industry as well as watching out for our interests in state politics. Our next state meeting will be November 6-8 at the beautiful Grand Hotel in Point Clear, AL [across the bay from Mobile]. ALL members are encouraged to attend state meetings, so please consider attending. It's a great way to talk to other members from around the state and get ideas from them.

Increasing membership is critical to the growth and influence of our Association and I would like to strongly encourage, and challenge, each of you to recruit a new member this year. There's a brochure and membership application enclosed for you convenience. And, once you recruit that new member, invite them to one of our meetings so that they can meet other members! In order to really get your money's worth from membership, you need to get involved in the fun, social networking events.

We will honor Associate members at our September **9th meeting at Sperry's** by giving every Associate a complimentary meal and having lots of cash prizes to award at the meeting. Then, in October we will have our **General Membership Meeting at Sperry's on Tuesday, October 14th** and will have a **Fifth Friday Free Lunch at SHBA office on Friday, October 31st**. Hope you will make plans to attend these meetings. Remember, **reservations are REQUIRED for meetings at Sperry's, but NO reservations are needed for Fifth Friday Free Lunches**. Hope to see you & your new member at these fun events!

As Always,

Bobby

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Associates Council News

Message from the Chairman

Hello, Members,

This issue of the NAIL is dedicated to Membership Recruitment - the lifeblood of our organization. So, please make a special effort to recruit a new member and bring them to one of our monthly meetings. Use the brochure enclosed with this issue to point out the benefits of SHBA membership. Even if you are unable to recruit a new member, I hope you'll make plans to make reservations and attend our **September General Membership Meeting** at Sperry's on **Tuesday, Sept. 9th** [Social begins at 6:00 & the meeting at 7:00], sponsored by Home Depot.

In October, we will have two meetings. **Associates Appreciation** will be at Sperry's on **Tuesday, October 14th**. All Associates' meals will be complimentary for this meeting along with other prizes to be awarded at the meeting. Next, we will have the **Fifth Friday Free Lunch** on **Friday, October 31st**, at the SHBA office and will be sponsored by Spartan Stones. Remember, no reservations are needed for the 5th Friday Lunch, but **are required for all meetings at Sperry's**. Hope to see you then!

Beverly Hardeman

Beverly Hardeman
Council Chairman
REALTOR, ReMax



SHBA 2014 Associates Council

Chairman
Beverly Hardeman

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Sachin Bhagat
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Karen Clanton
Phillip Comer
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SHBA Bulletin Board

SEPTEMBER General Membership Meeting

Tuesday, Sept. 9th
SPERRY'S RESTAURANT
Social @ 6:00 • Meeting @ 7:00
Reservations Required!!

OCTOBER ASSOCIATES APPRECIATION

General Membership Meeting

Tuesday, Oct. 7th
SPERRY'S RESTAURANT
Social @ 6:00 • Meeting @ 7:00
Reservations Required!!

Free Meals for ALL
Associate Members

Fifth Friday Free Lunch

Friday, Oct. 31st
Sponsored by
SPARTAN STONES
11:00-1:00
SHBA Office on Veterans Drive

Associates Council Meetings

Tuesday, September 2nd
&
Tuesday, October 7th
5:30 PM
SHBA Office

Board of Directors Meetings
Thursday, September 4th
& Thursday, October 9th
5:30 PM SHBA Office

Nominating Committees for 2015 Board & Associates Council Elections

Board of Directors

Bobby Bryan
Jerald Smith
Randy Bratton
Tony Brink
Chad Baker
Phillip Comer

Associates Council

Beverly Hardeman
Bobby Bryan
Patricia Edwards
James McCarley
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